



ADMISSIONS OPEN

We nurture tomorrow's
Business leaders...

The world is witnessing Adityans
conquering the modern corporate.

A platform to become
A MANAGEMENT PROFESSIONAL

BBA

BACHELOR OF
BUSINESS ADMINISTRATION

ELIGIBILITY

Min 55% in X and
XII standard from
State

Board/CBSE/NIOS/
IGCSE/IB/ICSE.

Duration: 3 Years



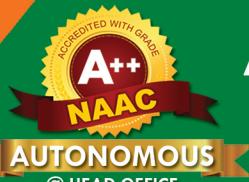
Be an Adityan...

BACHELOR OF BUSINESS ADMINISTRATION

Reinforce Include
“Management and Professional
Foundation to
Build your Dream Career in
Top MNCs”

100% Placements only at
ADITYA

Separate Girls Hostel @ Kakinada
&
Bus Facility Available



ADITYA DEGREE COLLEGES

ANDHRA PRADESH | aditya.ac.in/degree | KAKINADA HEAD OFFICE
73311 86662, 73311 96662

Who We Are

It is the Vision of the edu-entrepreneur Dr. Nallamilli Sesha Reddy, founder Chairman of Aditya Educational Institution, promoted the educational society in the name and style of Aditya Academy at Kakinada in the year 1984. The hopes and aspirations of many graduates had been acclaimed Aditya as the best degree college under All the University. Aditya is the Leader and pioneer in providing quality education in the coastal districts of Andhra Pradesh, for the past two decades with various institutions ranging from K.G to P.G besides professional colleges.

Aditya Educational Institutions believes in
*"of small dream transformed into
a flamboyant reality indeed."*

CAT Coaching:

- BBA has a direct advantage in studying a post graduate program like MBA/PGDBM with competitive advantage.
- Top Business Schools including IIMs are giving Priority to students coming from BBA.
- CAT is a National Level Test enables the students to pursue their dream of studying at IIMs / Premier B-Schools in India.
- CAT Score is applicable for IIMs as well as 400 plus MBA/PGDBM in institutions in our nation.
- CAT Coaching in Aditya is provided to the eligible students after getting selected through mock test.
- This coaching also helps in cracking other important entrance tests conducted individually by various Universities and Top B-Schools.
- In our campus we have efficient and dedicated teaching staff for CAT Coaching.

Highlights of BBA

- BBA creates a VISION for future that enables growth.
- Equips with Managerial Knowledge.
- Allows creative Decision Making.
- Executive level jobs in MNCs.
- Develop innovative mindset.
- Prepares for Job ready Market.
- Unstoppable Career Development.
- Battle readiness even in the situation of Pandemic.

CRT (Campus Recruitment)

BBA graduates are expected to be presentable, display the right attitude and to be able to blend with the company's corporate image. CRT program in Aditya is exclusively designed for the BBA students, which is triggered towards ensuring that the students are well equipped to get through the recruitment process of various MNCs. The students from the very joining of Aditya are provided with CRT classes and they are involved in:

- Interactive sessions
- Comprehensive training
- Mock interviews
- Company specific training to meet the expectations of the Industry
- Focus on quality as well as Quantity of Placements

The Written Aptitude Test, Group Discussions (GD), Just A Minute (JAM), Case Studies, Extempore, Psychometric Tests, Personal Interviews etc.,

Campus placements at Aditya empower students to pursue their career/professional goals and aspirations at the highest levels.

Right Choice for Bi.P.C. Students:

BBA course is a multi disciplinary course which has a great career prospects. Management curriculum paves the path to the corporate world with lucrative pay structure. So students from Bio-Sciences are also eligible to do BBA, can also grab the opportunities in MNCs.

Further BBA students can also go for MBA/PGDBM program and pursue their dream of higher education. Joining in management course allows you to become more employable in the present job market.

Clubs in BBA Course:

At ABS, the students can develop their social and interpersonal skills by participating in any of the following student Clubs:

• HR Club	• Marketing Club
• Finance Club	• Language Club



TISS CERTIFICATION

TISS is a unique institution that brings together high quality scholars and practitioners from various disciplines from all inter-disciplinary aspects that focus to address the most critical, current and emerging issues of India. Aditya had a MOU with TISS, providing value added courses to BBA+ graduates which enhances knowledge and employability skills.



Aditya's MOU with Stratadigm, Mumbai to facilitate the BBA+ students of Aditya Degree Colleges to obtain their certification by TISS (Tata Institute of Social Sciences) on Banking & Financial Services.

CLASS ROOM ACTIVITY

Class room Activity helps the students to work with other students in a team. Through such activities the students can identify their hidden talents. It also helps the students to know about their Strengths & Weaknesses by engaging in various activities. They can build-up multiple skills which provide a better path for their career in future. Class room activities include management related Games, Case Studies, Group Discussion, Debate, JAM Session etc.

INDUSTRIAL VISITS

- BBA+ Students are taken to industry visits which helps them to bridge the gap between the theory to the practical corporate world.
- These visits aid the students to gain in-depth knowledge on present and current scenarios of the business world.

PD Session –

(Personality Development)

PD is important to energize the students so as to show-case their innate talents. The essence of PD is to ignite new ideas among the students and implement them to develop their skills. It is relatively endearing pattern of thoughts, feelings and behaviors that distinguish individuals from one another.

ADITYA COLLABORATION WITH PEARSON MPRO

English language skills play a vital role to get selected in MNC companies. Students have to attempt Online Verbal Ability Test, Written English Test (WET), Group Discussion, HR Interviews and Versant round etc. To crack all these rounds they require good language skills like Listening, Speaking, Reading and Writing (LSRW).



Aditya's Achievers Day Celebrations – 2022



Awarded by Indian Brand & Leadership
Conclave 2022
ALL INDIA'S TOP POSITION
as most admirable Institution



For achieving Max.No. of Placements
OUTSTANDING PERFORMANCE AWARD
from TECH MAHINDRA



For achieving Max.No. of Placements
BEST PLACEMENTS AWARD
from Govt. of Andhra Pradesh

Placements of BBA students

13173+ Still Counting...
CAMPUS SELECTIONS
in 2024-25 Academic Year

MAX. SALARY:
Rs. 13.50 LPA | AVG. SALARY:
Rs. 3.57 LPA

Company wise No.of Placements

NAME OF THE COMPANY	TOTAL
ULEARN	2046
WIPRO	1099
FIRSTSOURCE	976
TCS BPS	859
ILM	788
NICE	684
INFOSYS IT	586
24/7 AI	462
WIPRO WILP	443
ADHOC	415
HETERO	352
GRANTLEY	279
SWAGHOLIC	276
CORIZO	228
LTIMINDTREE	208
EDU-VERSITY	180
DELOTTE	169
GLOBAL LOGIC	158
MIRACLE	153
ACMEGRADE	147
BIG WELT	147
ACCENTURE	145
Talent Trek E-Learning	139
EDUHOLIC	135
DIVIS LABS	94
Cognizant	68
LAURUS LABS	55
ADP	50
MYCAPTAIN	38
JAGATHI MEDIA	36
Concentrix	35
NEXTTEL META	32

AND MANY MORE...

Students who have achieved 7 and more PLACEMENTS 2024 - 25 Batch

24 S. SAKTHI REDDY LAT, TTIC, COASTAL BANK, TCS, WIPRO, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, LEARN, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, ADHOC, INFINITY LEARN, TOWNCARRIER	24 H. JASALA & PAVNEET LAT, TTIC, COASTAL BANK, 24/7 AI, TCS, WIPRO, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, LEARN, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, ADHOC, INFINITY LEARN, TOWNCARRIER	24 P. DEEKSHITHA TCS, WIPRO, CIVIL, MECHANICAL, 24/7 AI, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, LEARN, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, ADHOC, INFINITY LEARN, TOWNCARRIER, CONNECT MY EXPECT	21 M. LAKSHITHA TCS, WIPRO, MECHANICAL, 24/7 AI, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, LEARN, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, ADHOC, INFINITY LEARN, TOWNCARRIER, INNOKVEN	20 M. AMENA AHERA LAST, 24/7 AI, WIPRO, TCS, FIRST SOURCE, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, TOWNCARRIER, INNOKVEN
20 V. S. KALYANI PRIYA FIRST SOURCE, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, ADHOC, INFINITY LEARN, INNOKVEN	17 P. PUSALA TANMAYA SRINIVAS TCS, WIPRO, MECHANICAL, 24/7 AI, MILEXAL, ILM, TALENT TREK, ACMEGRADE, INTELLIPAT, LEARN, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT	17 K. RUTHIKA 24/7 AI, WIPRO, TCS, CONCENTRIX GLOBAL, LOGIC, FIRST SOURCE, ADHOC, INTELLIPAT, LEARN, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO, TOWNCARRIER	17 B. MEGHANA TCS, WIPRO, TEC, CEYONE, CORIZO, FIRST SOURCE, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, BIGWELT, CORIZO	15 M. AMENA AHERA 24/7 AI, TCS, WIPRO, MECHANICAL, 24/7 AI, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CLINQ, TEACH MAVEN, TOWNCARRIER, INNOKVEN
15 P. THARAK RAM TCS, WIPRO, FIRST SOURCE, MILEXAL, 24/7 AI, UGIAN, GLOBAL LOGIC, ILM, CORIZO, ACMEGRADE, INTELLIPAT, LEARN, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO, BHANUZ, TEACH MAVEN	15 M. TARUN SAI TCS, WIPRO, INTELLIPAT, EDU SKILLS TALENT TREK, ACMEGRADE, INTELLIPAT, LEARN, UGIAN, BIGWELT, CORIZO, ADHOC, INNOKVEN	13 V. RASHMITHA TCS, WIPRO, FIRST SOURCE, GLOBAL LOGIC, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, PLANETSPARK, BIGWELT, CORIZO, ADHOC	13 ZAINA FATHIMA TCS, WIPRO, FIRST SOURCE, GLOBAL LOGIC, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, PLANETSPARK, BIGWELT, UGIAN, BIGWELT, CORIZO	13 S. SHETTAI RATHOD TCS, WIPRO, CEYONE, MILEXAL, GLOBAL LOGIC, FIRST SOURCE, ILM, TALENT TREK, ACMEGRADE, INTERNZLEARN, INTELLIPAT, UGIAN, BIGWELT
12 CH. BINDU SRI TCS, WIPRO, GLOBAL LOGIC FIRST SOURCE, ILM, TALENT TREK, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO	12 S. DIVYAA L&T, 24/7 AI, WIPRO, TCS, FIRST SOURCE, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, CORIZO, BIGWELT, ADHOC	12 V. PRASANNA SAI TCS, WIPRO, 24/7 AI, MOSOL, FIRST SOURCE, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO, ADHOC, INNOKVEN	11 M. ALEKHYA TCS, WIPRO, GLOBAL LOGIC, ILM, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT	11 M. ROHIT TCS, WIPRO, FIRST SOURCE, TALENT TREK, SKOLAR, UGIAN, ACMEGRADE, EDGLOBE, INTELLIPAT, LEARN, EDUVIVITY, ACMEGRADE, INTERNZLEARN, ADHOC, CORIZO
11 D. THINKLE LINGH TCS, WIPRO, GLOBAL LOGIC, ILM, INTERNZLEARN, EDGLOBE, UGIAN, CORIZO, ACMEGRADE	10 D. LAKSHMI ULAMA TCS, GLOBAL LOGIC, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO	10 C. SIRIYU HU TCS, FIRST SOURCE, TALENT TREK, INTELLIPAT, EDUVIVITY, ACMEGRADE, INTERNZLEARN, EDGLOBE, UGIAN, BIGWELT, CORIZO	10 Disha Jain 24/7 AI, TCS, MOSOL, FIRST SOURCE, GLOBAL LOGIC, INTELLIPAT, LEARN, ACMEGRADE, BIGWELT, PLANETSPARK, INTERNZLEARN, UGIAN	9 G. J. RAKESH TCS, WIPRO, BIGWELT, FIRST SOURCE, ILM, TALENT TREK, ACMEGRADE, INTERNZLEARN, UGIAN
9 M. NANODI TCI, ILM, TALENT TREK, ACMEGRADE, INTERNZLEARN, EDGLOBE, BIGWELT	9 M. NANODI TCI, ILM, TALENT TREK, ACMEGRADE, INTERNZLEARN, EDGLOBE, BIGWELT			

PLACEMENT is not a Chance... it is a Choice for Adityans..!

ADITYA BUSINESS SCHOOL

NEAR APS RTC COMPLEX, BESIDE JIO-PETROL BUNK
THADITHOTA, RAJAHMUNDRY-533103
Cell : 7396662337, 7396661277